

Corporate Profile: Rose Craft

❖ Background and Legal Status

Rose Craft is a premier International trading house based in Dhaka, Bangladesh. We bridge the gap between world-class manufacturing and global market demands. Our portfolio spans three core sectors: high-end Ready-Made Garments (RMG), biodegradable jute products, and premium leather goods. We combine competitive sourcing with strict quality control and ethical supply chain management to deliver exceptional value to our international partners.

Rose Craft is a business entity registered under Dhaka North City Corporation vide registration no.: 341715; dated: 19 February 2020 in Dhaka, Bangladesh and subsequently renewed vide registration number: TRAD/DNCC/017443/2025, dated: 17 September 2025.

The present address is situated at 75, 1/1, West Agargaon, Sher-E-Bangla Nagar, Dhaka-1207. The registered address is located at 259, Baghbari, Gabtoli, Dhaka-1216.

**The entity has started its commencement with Slogan
“An assurance to the desired promotion”**

❖ Corporate Identity

- **Company Name:** Rose Craft
 - **Business Type:** International Trading, Sourcing, and Export House
 - **Core Sectors:** Apparel & Readymade Garments, Natural Jute Products, Finished Leather Goods.
 - **Target Markets:** Wholesalers, Retail Chains, Brands, and Corporate Clients worldwide
 - **Key Focus:** Sustainable sourcing, rigorous quality control, and ethical supply chains.
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❖ Our Strategic Framework

- **Mission Statement**

To supply top-quality ready-made garments, eco-friendly jute items, and durable leather goods to global buyers by bridging the gap between international markets through fair trade, strict quality assurance, and sustainable practices.

- **Vision Statement**

To become a trusted global trading partner for sustainable fashion and lifestyle products, leading the market in ethical sourcing of Apparel, Jute and Leather Goods while expanding our reach across continents and supporting local artisan communities.

- **Core Values**

- **Quality First:** Maintaining strict product standards from raw material to final packaging.
 - **Sustainability:** Actively promoting bio-degradable jute and ethically processed leather.
 - **Integrity:** Building transparent, long-term relationships with clients and suppliers.
 - **Reliability:** Ensuring accurate production timelines and dependable global shipping.
 - **Customer Focus:** Adapting flexibly to fulfill custom designs, specifications, and buyer demands.
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❖ Core Business Segments

The world's hub for textiles and natural fibers Headquartered in Bangladesh, we operate three distinct product divisions, curated to meet modern market demands for fashion, utility, and environmental responsibility.



Ready-Made Garments (RMG)

We source and export high-quality apparel for men, women, and children, utilizing advanced manufacturing networks.

- **Knitwear:** T-shirts, polo shirts, hoodies, sweatshirts, and sportswear and so on.
- **Woven Wear:** Casual shirts, Gabardine/twill pants, trousers, and corporate uniforms etc.
- **Lingerie products:** Bras, Panties, Bodysuits, Chemises and Camisoles, Bustier and Corsets, Baby dolls, Garter Belts and Hosiery etc.
- **Home Textiles:** Bedding, towels, and institutional linens etc.
- **Sustainable Apparel:** Organic cotton, recycled polyester, and bamboo-blend clothing etc.



Eco-Friendly Jute Products

Catering to the global demand for plastic alternatives, our jute division focuses on stylish, bio-degradable, and reusable items.

- **Shopping & Tote Bags:** Customized promotional bags, grocery bags, and fashion and shopping totes.
- **Home Decor:** Jute rugs, carpets, mats, storage baskets, and braids and handicrafts.
- **Industrial Jute:** Jute yarn, twine, hessian cloth, sacking cloths, shopping bag cloths and Geotextiles for soil erosion control and agricultural covers.



Premium Leather Goods

We supply finely crafted leather items made from premium, responsibly tanned hides.

- **Footwear:** Formal leather shoes, casual loafers, boots, and industrial safety footwear.
 - **Accessories:** Premium wallets, belts, RFID-blocking cardholders, passport covers and travel organizers.
 - **Luggage:** Executive briefcases, laptop bags, backpacks, and luxury duffel bags.
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❖ **Banking Information**

Account Name	:	Rose Craft
Bank Name	:	Sonali Bank PLC
Address	:	Holding No. 5/F-G-H, Uttar-Purbo Darus Salam Road, Block-H, Mirpur, Dhaka-1216
Account Number	:	1630302001275
Account Type	:	Current
Branch Name	:	Mirpur Section - 1
Routing Number	:	200263100
SWIFT Code	:	BSONBDDH

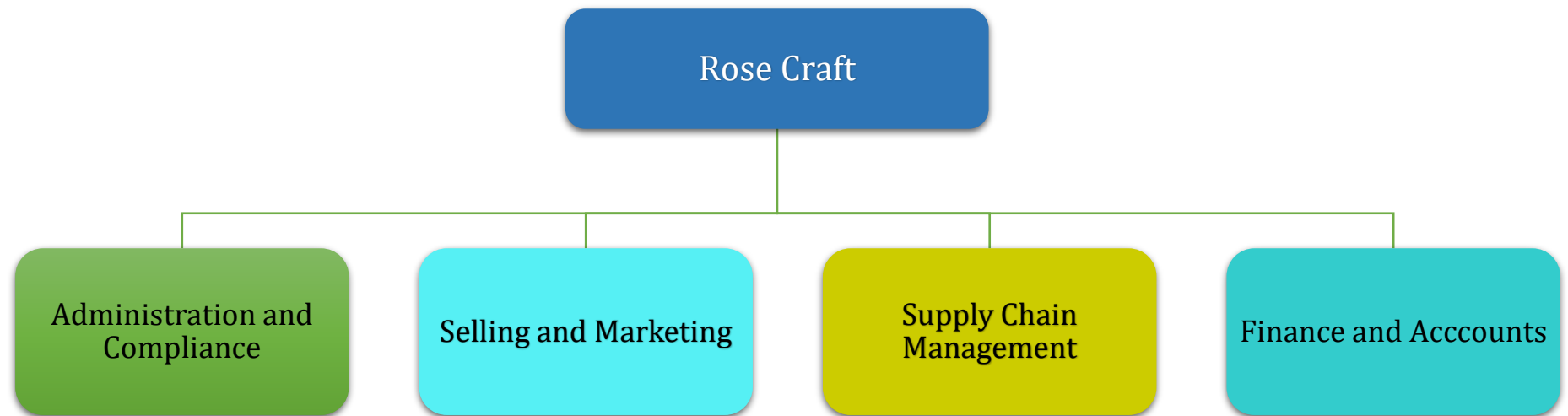
❖ **Contact Information**

	:	Present Address: 75, 1/1, West Agargaon, Sher -E- Bangla Nagar, Dhaka-1207
	:	Registered Address: 259, Baghbari, Gabtoli, Dhaka-1216.
	:	+880-1911-279-779
	:	info@rosecraft.com.bd; rosecraftbd@gmail.com
	:	www.rosecraft.com.bd

❖ **Team Information**

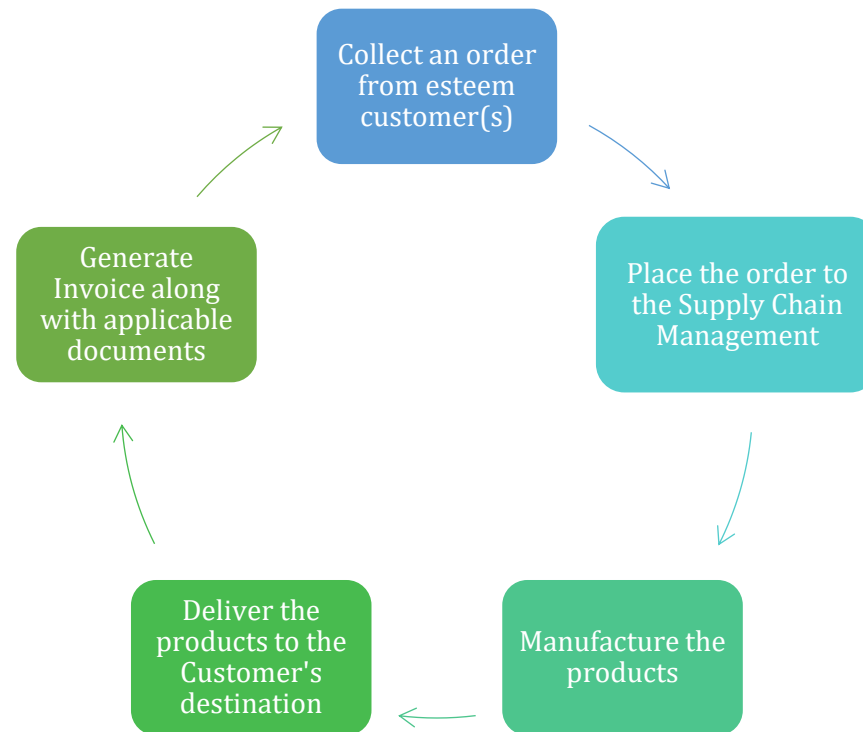
The team consists of the combined efforts of the employee of each department engaged in collecting an order to deliver the products to the customer.

❖ **Organizational Structure**



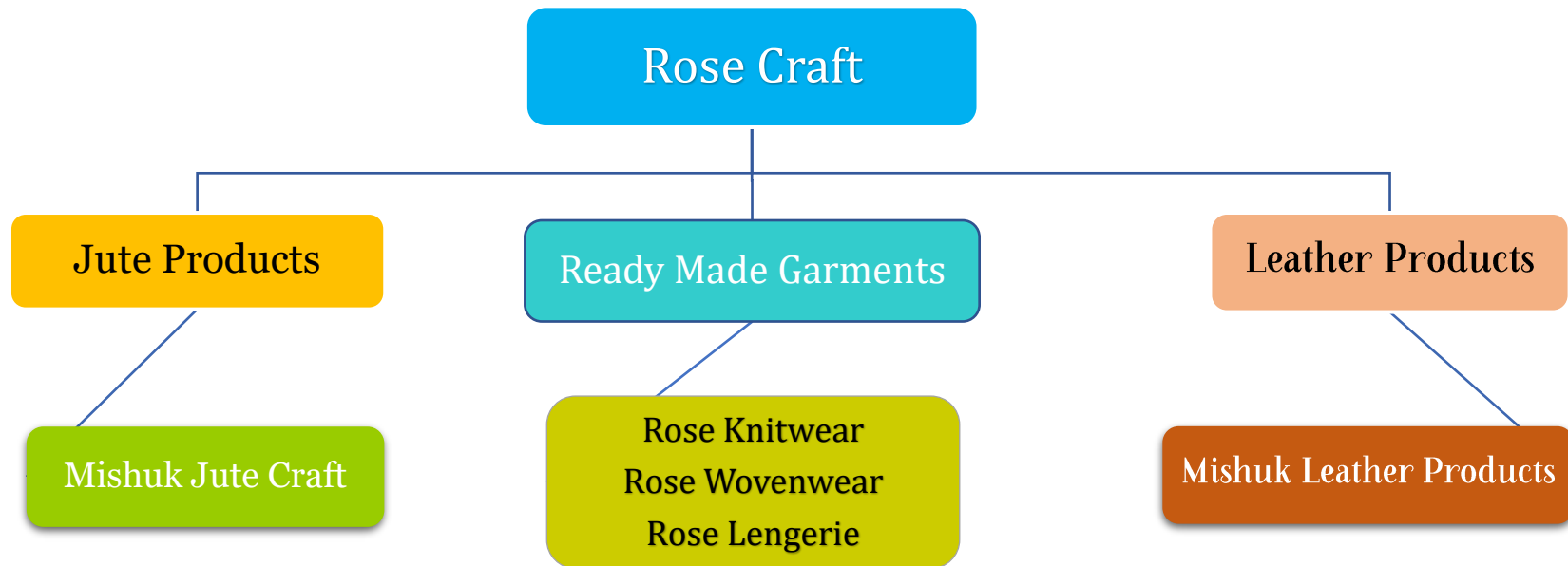
Administration and Compliance	General Office Affairs
	Human Resource Management
	Legal and Compliance Affairs
	Commercial
Selling and Marketing	Branding
	Marketing
	Selling
Supply Chain Management	Production
	Procurement
	Distribution
Finance and Accounts	Finance
	Accounts
	Internal Audit

❖ **Operational Diagram (Working Process)**



❖ **Associate Concerns**

Securing the expected quality and delivery the required goods at the destination on time, our associate concerns are determined to manufacture the best quality goods of the customers. These concerns are engaged in manufacturing Jute diversified Products, Ready Made Products and Leather Products. These concerns are namely;



❖ Global Reach & Market Expertise

We are strategically positioning to serve the sophisticated demands of the global North. We understand that our partners in [Europe](#), the [USA](#), and [Australia](#) require more than just products; they require **compliance, traceability, and speed-to-market**.

- **For our European Partners:** we ensure full readiness for the EU's evolving ESG (Environmental, Social, and Governance) landscape. We are prepared to meet Digital Product Passport (DPP) standards and packaging waste regulations, ensuring your imports are future-proofed against upcoming 2026 mandates.
- **For our American Partners:** we leverage our deep network of compliant manufacturing facilities to meet the rigorous safety and labor standards required by major US retail chains and boutique brands alike.
- **For our Australian Partners:** we offer a specialized portfolio of premium jute and garment products that benefit from favorable trade agreements, providing a sustainable and duty-free alternative to synthetic mass-market goods.

❖ Global Compliance Standards (Effective 2026)

- **European Union:**
 - * **Digital Product Passport (DPP):** We are preparing for mandatory DPP requirements, which require every garment to carry a digital identity with verified sustainability and durability data.
 - * **Chemical Restrictions:** Full adherence to **REACH** chemical restrictions and **OEKO-TEX 2026** limit values.
 - * **Environmental Labeling:** Compliance with mandatory Extended Producer Responsibility (EPR) and green claims rules.
 - **USA & Australia:**
 - * **Labor Standards:** Strict adherence to international labor laws and safety standards (BSCI, SEDEX).
 - * **Customs Accuracy:** For US shipments, we provide detailed apparel composition declarations to ensure smooth customs valuation.
 - * **Import Value:** For Australia, we manage duty and tax compliance.
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❖ Why Choose Rose Craft?

- **One-Stop Sourcing:** Consolidate your apparel, sustainable packaging, and leather accessory orders under a single, reliable trading partner.
- **Competitive Pricing:** Strong negotiation power and deep local roots allow us to offer factory-direct pricing.
- **Ethical Compliance:** We are committed to fair wages, safe working environments, and minimizing environmental footprints.
- **Flexible Order Quantities:** Accommodating both large-scale retail buyers and growing boutique brands.

❖ Quality Assurance for International Markets

To maintain credibility across these regions, we focus on:

- **Compliance Monitoring:** Partnering only with factories that meet international social and environmental safety standards (e.g., BSCI, SEDEX).
 - **Standardized Documentation:** Providing all necessary paperwork for smooth customs clearance, including Certificates of Origin (REX for EU), Commercial Invoices, and Bill of Ladings.
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❖ Value Proposition & Supply Chain Strategy

We minimize the risks of international sourcing through a robust, end-to-end management strategy and through a structured operational workflow:



[Certified Factories] → [Strict In-Line Inspection] → [Eco-Friendly Processing] → [Consolidated Shipping] → [Global Delivery]

- **Ethical Sourcing:** We partner exclusively with factories compliant with international standards, including **RMG** (RSC/Nirapon, Accord), **Jute** (OEKO-TEX), and **Leather** (LWG - Leather Working Group).
 - **Design & Sampling:** Our partner design teams turn your sketches and tech-packs into physical samples for approval before mass production begins.
 - **Rigorous Quality Assurance:** Our in-house quality control team conducts mandatory pre-production, mid-line, and final pre-shipment inspections complying the Acceptable Quality Limit (AQL-1.5/2.5 standards).
 - **In-Line Inspection:** Our QC team monitors raw material quality and assembly lines mid-production to catch errors early.
 - **Final Inspection:** A strict Acceptable Quality Limit inspection is carried out before goods leave the warehouse.
 - **Logistics & Customs:** We handle freight forwarding, documentation, and customs clearance to ensure seamless delivery to your port.
 - **Green Logistics:** We optimize container loads and choose energy-efficient shipping routes to lower the carbon footprint of our heavy jute and leather shipments.
 - **Customization & OEM:** We offer full Original Equipment Manufacturer (OEM) services, managing everything from pattern tech-packs to custom-branded retail packaging.
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❖ **Sourcing & Factory Selection Strategy**

We act as a strategic sourcing partner, mitigating the structural complexity and risks of direct-to-factory procurement in Bangladesh. Our selection process is rigorous and data-driven to ensure long-term partnership potential and brand protection.

- **Vetted Manufacturer Network:** We utilize a pre-qualified network of factories specialized by product category, distinguishing between those best suited for volume apparel programs and those specialized in premium leather or innovative jute crafts.
 - **Sustainability Leadership:** We prioritize partnerships with LEED-certified green garment factories, positioning our clients to leverage Bangladesh's world-leading number of green-certified facilities.
 - **Multi-Tier Traceability:** To meet upcoming transparency standards, we map our supply chain from Tier 1 (cut-and-sew) down to Tier 3 (yarn and raw materials) where required by international buyers.
 - **Operational Oversight:** Our local presence allows for continuous management of quality control and on-site inspections, which are critical for preventing quality fade and ensuring timely deliveries.
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❖ Sustainable Packaging Options

As global demand for eco-friendly alternatives to conventional plastics grows, we offer innovative packaging solutions designed for the circular economy.

- **Jute-Based Solutions:**

- **Jute Mailer Bags:** Sturdy, biodegradable alternatives to plastic poly mailers, ideal for apparel and e-commerce soft goods.
- **Industrial Jute Bags:** High tensile strength packaging for bulk industrial or agricultural exports that requires breathability and durability.
- **Reusable Jute Totes:** Premium branded packaging that adds value as a reusable gift for end consumers.

- **Advanced Bio-Polymer & Fiber Packaging:**

- **Biodegradable Garment Bags:** Made from polymers like PLA (derived from corn or sugarcane) that break down in industrial composting conditions.
- **Cellulose-Based Films:** Transparent, flexible covers produced from wood pulp grown in certified forests, offering a sustainable alternative to standard plastic covers.

- **Responsible Sourcing & Traceability:** We can provide product-specific data, including chain-of-custody traceability and material property values, to support your internal ESG and sustainability reporting.

❖ **Step-by-Step Quality Control (QC) Framework**

We implement a multi-layered quality system designed to ensure all products—garments, jute, and leather—conform precisely to buyer specifications before leaving the factory.

1. **Pre-Production Analysis:** We review designs and material selections to ensure they meet texture and aesthetic requirements. Detailed Standard Operating Procedures (SOPs) and quality benchmarks are established at this stage to guide the entire production process.
 2. **Raw Material Control:** We verify the conformity of design, colors, and raw materials with Pre-Production Samples (PPS) and technical files.
 3. **In-Line Monitoring:** Strict online inspections are conducted during production to detect and correct potential defects early. This includes checking prints against patterns during fabric cutting and verifying garment measurements along the production line.
 4. **Final Random Inspection (FRI):** At the end of the production line, a percentage of packed garments is inspected to ensure correct labeling and that finished goods meet the brand's standards.
 5. **Packaging Audit:** Our QC team performs a final check on carton quantity, size, weight, and shipping marks to ensure secure global transit.
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❖ Strategic Duty-Free Market Access

Sourcing through Rose Craft allows international buyers to leverage Bangladesh's preferential trade status, providing significant cost advantages in major global markets.

- **European Union (EU):** Bangladesh currently benefits from the **Everything But Arms (EBA)** scheme, which provides duty-free and quota-free access for all exports except arms. While Bangladesh is scheduled to graduate from Least Developed Country (LDC) status in November 2026, the EU has granted a grace period until **November 2029**, during which duty-free access remains fully active. We are already preparing for future Free Trade Agreement (FTA) or GSP+ negotiations to maintain these zero-tariff benefits beyond 2029.
- **Australia:** Australia has assured continued **Duty-Free Quota-Free (DFQF)** access for Bangladeshi products even after its 2026 graduation. Currently, textiles and garments account for approximately 93% of exports to Australia, benefiting from these preferential rules. To qualify, at least half of the total factory cost must consist of local labor or materials.
- **USA:** While direct GSP benefits for apparel are not currently active, we focus on high-efficiency production and compliance to remain competitive in the US market, which is Bangladesh's single largest export destination.

❖ Operational Advantage

By combining these two sections, we offer a "Double Guarantee":

- **Product Security:** Every item is vetted through rigorous, multi-stage QC to prevent defects and ensure uniform standards.
 - **Financial Efficiency:** Buyers in Europe and Australia can enjoy zero-tariff imports, saving between **9% and 12%** compared to non-preferential sourcing regions.
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❖ Logistics and Shipping Operations

We leverage Bangladesh's strategic position to offer efficient door-to-door and port-to-port delivery services. We manage the end-to-end journey from the factory floor to the destination port, ensuring transparency at every stage.

- **Key Export Hubs:** We ship primarily through **Chittagong (Chattogram)**, which handles 90% of the country's seaborne trade. High-value or time-critical fashion orders are dispatched via [Hazrat Shahjalal International Airport](#) in Dhaka.
- **Transit Times:**
 - * **To Europe:** Sea freight typically reaches Northern Europe in **24–30 days** via the Suez Canal.
 - * **To the USA:** Transit times range from **28–35 days** by sea. Due to the lack of direct container services, we manage transshipment through hubs like [Singapore](#) or [Colombo](#).
 - * **Air Freight (Global):** For urgent restocks or samples, air delivery is completed in **3–7 days**.
- **Service Modes:** We offer both **Full Container Load (FCL)** and **Less than Container Load (LCL)** sea freight, along with specialty sea-air solutions via [Dubai](#) or [Colombo](#) for a balance of cost and speed.

❖ International Compliance Checklist-2026

We ensure that all goods meet the entry requirements as mentioned in International Compliance Checklist-2026 such as;

Required Documentation

- **Commercial Invoice & Packing List:** Detailed breakdown of product values, HS classification, and packaging specifications.
 - **Certificate of Origin (CO):** Essential for claiming preferential tariff treatment under GSP or EBA schemes.
 - **Bill of Lading / Air Waybill:** Serving as the contract of carriage and receipt for all shipments.
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